



Huntsville, Alabama

305 Fountain Circle
Huntsville, AL 35801

Cover Memo

Meeting Type: City Council Regular Meeting **Meeting Date:** 2/12/2026

File ID: TMP-6487

Department: Urban Development

Subject:

Type of Action: Approval/Action

Resolution authorizing the Mayor to enter into an Independent Audit Agreement between the City of Huntsville and Sound Diplomacy.

Resolution No.

Finance Information:

Account Number: 3080-71-00000-530000-BUDGET01

City Cost Amount: \$25,000.00

Total Cost: \$25,000.00

Special Circumstances:

Grant Funded: N/A

Grant Title - CFDA or granting Agency: N/A

Resolution #: N/A

Location: (list below)

Address: N/A

District: District 1 District 2 District 3 District 4 District 5

Additional Comments: N/A

RESOLUTION NO. 26 - _____

BE IT RESOLVED, by the City Council of the City of Huntsville, Alabama, that the Mayor be hereby authorized on behalf of the City of Huntsville, a Municipal Corporation in the State of Alabama, to enter into an Audit Agreement by and between the City of Huntsville and Sound Diplomacy, which said agreement is substantially in words and figures similar to that certain document attached hereto and identified as “Quote number 1114 between the City of Huntsville and Sound Diplomacy Inc.” for auditing services in the amount of Twenty-Five Thousand Dollars (\$25,000), consisting of one (1) page, and the date of February 12, 2026, appearing on the margin of the first page, together with the signature of the President or President Pro Tem of the City Council, an executed copy of said document being permanently kept on file in the Office of the City Clerk of the City of Huntsville, Alabama.

ADOPTED this the 12th day of February, 2026.

President of the City Council of
the City of Huntsville, Alabama

APPROVED this the 12th day of February, 2026.

Mayor of the City of
Huntsville, Alabama

Sound Diplomacy Inc

c/o EAG Gulf Coast LLC, One Galleria Blvd,
Suite 2100
Metairie, LA 70001
info@sounddiplomacy.com



QUOTE

ADDRESS

City of Huntsville Alabama
Huntsville City Hall
308 Fountain Circle
Huntsville
Alabama 3580
USA

QUOTE # 1114
DATE 01/08/2026

DESCRIPTION

RATE

City of Huntsville Music Ecosystem Analysis and Economic Impact Package

25,000.00

Reporting & Deliverables:

- Database and interactive Carto map of Huntsville’s music ecosystem.
- High-level analysis of music ecosystem and a concise review identifying changes, growth and new assets since 2018.
- Case Study data of South Star Festival, The Orion, and the VBC integrated into analysis and narrative.
- Economic impact assessment with direct, indirect, and induced impacts.

Timeline: 12 Weeks

TOTAL

USD 25,000.00

Accepted By

Accepted Date