

RESOLUTION 22-

WHEREAS, the City Council and Mayor of the City of Huntsville, Alabama wish to recognize Chef Adyre Mason for her significant accomplishments as both a businesswoman and as a culinary artist; and

WHEREAS, years ago Adyre was faced with multiple health complications. The chronic issues spurred her to action and inspired a complete life transformation. Her diet was the first thing she altered, strategically transitioning to a vegan lifestyle. These changes helped eliminate her health problems and challenged her inner foodie to get creative; and

WHEREAS, Adyre is proud to share that she learned how to cook in her mother's kitchen, and her specialties are the "southern greats"; foods that evoke comfort and nostalgia. As she moved to a vegan diet, she began to find ways to adapt her favorite foods to fit into a new, healthier lifestyle. She admits that her success in the kitchen had her toying with the idea of opening her own restaurant one day; and

WHEREAS, the sudden and tragic death of Adyre's mother in 2017 prompted a swift, but calculated, step. Although she had been content working as a senior weapon systems engineer for over a decade, she had made a decision. Adyre created a business plan, cashed in her 401k for capital, and opened up her vegan restaurant, The Veggie; and

WHEREAS, she initially established her restaurant as a series of pop-ups, but in early 2021, she expanded her business and moved to a permanent location in Lowe Mill. The Veggie is now Huntsville's largest dedicated vegan space, serving a daily menu, prepared meals, and offering catering services; and

WHEREAS, the Veggie grew so quickly in popularity that Chef Adyre was invited to participate in the first 100% vegan episode of "Beat Bobby Flay" aired on Food Network. She made Huntsville proud representing our southern favorites on the show while achieving a self-described lifelong goal of starring in a show with Bobby Flay. Upon returning she was awarded the Downtown Huntsville Project of the Year, an amazing honor, voted on by the citizens and customers themselves.

NOW, THEREFORE, BE IT RESOLVED that the City Council and Mayor of the City of Huntsville, Alabama, recognize Chef Adyre Mason for her success as an entrepreneur and her innovative culinary skills. We celebrate her successes and are looking forward to what the future holds for The Veggie and, most importantly, for the Chef.

ADOPTED this the ____ day of _____, 2022.

President of the City Council of
the City of Huntsville, Alabama

APPROVED this the ____ day of _____, 2022.

Mayor of the City of
Huntsville, Alabama