



Huntsville, Alabama

Cover Memo

308 Fountain Circle
Huntsville, AL 35801

Meeting Type: City Council Regular Meeting **Meeting Date:** 3/14/2024

File ID: TMP-3986

Department: Administration

Subject:

Type of Action: Approval/Action

Resolution authorizing the Mayor to execute a Modification No. 1 to the Consulting Agreement between the City of Huntsville and Bold Agency, LLC.

Resolution No.

Finance Information:

Account Number: TBD

City Cost Amount: \$100,000

Total Cost: 100,000

Special Circumstances:

Grant Funded: NA

Grant Title - CFDA or granting Agency: NA

Resolution #: NA

Location: (list below)

Address: NA

District: District 1 ☐ District 2 ☐ District 3 ☐ District 4 ☐ District 5 ☐

Additional Comments:

Agreement not to exceed \$100,000.

RESOLUTION NO. 24-_____

BE IT RESOLVED by the City Council of the City of Huntsville, Alabama, that the Mayor be, and he is hereby, authorized to execute a Modification No 1. To Lease Agreement, between the CITY OF HUNTSVILLE, an Alabama municipal corporation, and BOLD AGENCY L.L.C., an Alabama limited liability company, which said agreement is substantially in words and figures as that certain document attached hereto and identified as "Modification No. 1 to Lease Agreement between the City of Huntsville and Bold Agency, L.L.C.," consisting of three (3) pages and the date of March 14, 2024, appearing on the first page thereof, together with the signature of the President or President Pro Tem of the City Council, an executed copy of said document after being signed by the Mayor, shall be permanently kept on file in the Office of the City Clerk of the City of Huntsville, Alabama.

ADOPTED this the 14th day of March, 2024.

President of the City Council of the City
of Huntsville, Alabama

APPROVED this the 14th day of March, 2024.

Mayor of the City of Huntsville, Alabama

STATE OF ALABAMA)

COUNTY OF MADISON)

**Modification No. 1 to the
Consulting Agreement Between
the City of Huntsville, Alabama and
Bold Agency, L.L.C.,
as adopted and approved Pursuant to
Resolution No. 23-1008 of the City Council
of the City of Huntsville**

MODIFICATION NO. 1 TO LEASE AGREEMENT

This Modification No. 1 to the Consulting Agreement (this “Modification No. 1”) is made effective as of the 14th day of March, 2024 by and between the CITY OF HUNTSVILLE, ALABAMA, (the “City”) a municipal corporation within the State of Alabama (the “City”) and BOLD AGENCY, L.L.C. (“BOLD”), an Alabama limited liability company.

WITNESSETH

WHEREAS the City and Bold Agency, L.L.C. entered into that certain Consulting Agreement on December 7, 2023 (the “Agreement”), with a term of one (1) year commencing on September 16, 2023 and continuing through September 15, 2024,

WHEREAS, the Agreement provided that the total amount paid to Bold for its services were not to exceed \$50,000 over the term of the Agreement, and

WHEREAS, the parties mutually desire to increase the total amount paid for Bold’s services not to exceed \$100,000.

NOW THEREFORE, in consideration of the foregoing facts and circumstances, the mutual covenants and promises contained herein and other good and valuable consideration, the receipt and sufficiency of which is acknowledged by each of the parties, the parties do hereby agree to the following:

1. That Section 5 be modified such that the “total amount paid to Bold pursuant to this agreement shall not exceed One Hundred Thousand Dollars (\$100,000.00).”
2. All other terms and conditions of the Agreement remain unchanged and in full force and effect.

IN WITNESS WHEREOF, the parties hereto have entered into this agreement, on the date set forth above.

President of the City Council of the
City of Huntsville, Alabama
Date: March 14, 2024


**THE CITY OF HUNTSVILLE,
ALABAMA**

Tommy Battle, Mayor
City of Huntsville, Alabama

ATTEST:

Shaundrika Edwards, City Clerk
City of Huntsville, Alabama

BOLD AGENCY, L.L.C.

By: 
Its: FOUNDER + CEO
DATE: 02.29.24

WITNESS:

By: _____
Its: _____

STATE OF ALABAMA)
COUNTY OF MADISON)

I, the undersigned, a notary public in and for said County, in said State, hereby certify that Tommy Battle and Shaundrika Edwards, whose names as Mayor and City Clerk of The City of Huntsville, a municipal corporation in the State of Alabama are signed to the foregoing instrument, and who are known to me, acknowledged before me on this day that, being informed of the contents of the instrument, they, in their capacity as such officers, executed the same voluntarily for and as the act of said corporation on the day the same bears day.

GIVEN under my hand and official seal this the ____ day of _____, 2024.

Notary Public

STATE OF ALABAMA)
COUNTY OF MADISON)

I, the undersigned, a notary public in and for said County, in said State, hereby certify that _____ and _____, whose names as _____ and _____ of BOLD AGENCY, L.L.C., an Alabama limited liability company, are signed to the foregoing instrument, and who are known to me, acknowledged before me on this day that, being informed of the contents of the instrument, they, in their capacities as such officers, executed the same voluntarily for and as the act of said corporation on the day the same bears day.

GIVEN under my hand and official seal this the ____ day of _____, 2024.

Notary Public