

RESOLUTION NO. 22-_____

WHEREAS, North Huntsville Business Association (NHBA) was created with the intention of promoting a positive business environment while fostering opportunities that attract, connect and inspire ongoing economic and business development along the North Memorial Parkway corridor and within the North Huntsville Community; and

WHEREAS, in several areas within Huntsville, The Main Street Alabama program has been implemented and experienced great success by promoting economic development using the Four Point Main Street approach by leveraging public and private efforts to revitalize neighborhood commercial districts. It has been determined that the NHBA and the area it serves would benefit from participating in The Main Street Alabama program; and

WHEREAS, The City of Huntsville has resolved to support the goals of this local program; and

WHEREAS, NHBA is in need of additional funding for marketing (rebranding), community and business engagement, and to contract with consultants to assist in achieving the designation of a Main Street community; and

WHEREAS, Main Street Alabama requires evidence of both public and private sector financial support of the Main Street Program.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and the City Council of the City of Huntsville, Alabama, agrees that the City of Huntsville will provide an outside appropriation for matching funds of \$20,000 for the Fiscal Year 2022.

ADOPTED this the 14th day of April, 2022.

President of the City Council of
the City of Huntsville, Alabama

APPROVED this the 14th day of April, 2022.

Mayor of the City of
Huntsville, Alabama